



A winning team

A model for youth

The pride of a community

A WIN - WIN PARTNERSHIP

Communication - Marketing - C.S.R



How can you support us?

They are different levels and many ways to partner with the club

YOU CAN BE A MAIN SPONSOR

Your name / your message will always be associated with the team
On the jerseys / many banners around the field during TV matches
But also outside the field, on a long-term partnership

From 3 million Kenyan shillings

YOU CAN BE A MAJOR PARTNER

Your name will be on the jersey sleeves during TV matches
+ on other sport kits / banners around the field

From 1 million Kenyan shillings

YOU CAN BE A BIG PARTNER

Your name on smaller sport kits + fewer banners around the field

From 500,000 Kenyan shillings

YOU CAN BE AN ASSOCIATED PARTNER

Your name on the sponsors wall during matches and events

From 100,000 Kenyan shillings

OTHER WAYS TO SUPPORT THE TEAM

You can make punctual donations of money or sport kits
You can help our youth teams with smaller amounts
You can provide a customized bus and advertise countrywide
You can support a specific project (social, health, education)
You can increase job opportunities to our players / staff
by providing professional trainings

COMMUNICATION

We can also organize special events in Kibera for your company
to communicate (marketing & social / health / education campaigns)
It can be around sport activities or spreading messages in the slum
You are sure to touch a lot of people in Kibera
You can also get a large visibility through the media which follow us

POPULARITY

The only team of Kibera to play at the National level

DIVERSITY

The club is proud to include members from various cultures

IN BECOMING PRO

Performance, ambition, unity, discipline and innovation

NATURING TALENTS

Promoting the emergence of youth is one of our main objectives

MORE THAN JUST A TEAM

The heart of an amazing sport, health, social and educational project

A CLUB LIKE NO OTHER

Community base, transparency over finances, fair play, control over fans



KIBERA BLACK STARS

3 PROMOTIONS IN 3 YEARS - A RECORD NEVER SEEN BEFORE!!!

KBS has become the best team in Kibera
We achieved again a lot in 2022 by finishing in top 8 in League 2
A new goal is set: the Premier League - Yes we can!

PROMOTING SOCIAL INTEGRATION AND LEADERSHIP

DRIVE

Initiate development projects in the community

STRENGTHEN

Strong unity and solidarity amongst the youngsters of the slum

FIGHT

Against bad influences, lack of hope, violence, crime, alcohol, drug abuse.

WORK

With local associations to develop health and educational programs

ENGAGE

Youth to income generating projects and various jobs opportunities

ATTRACT

Funding through members, fans, well-wishers and donors

DISCOVER

Emerging talents in the football industry



Our youth teams in the Slum Soka academy

They are the future bright stars of Kibera!

BUILDING A STRONG PARTNERSHIP

In order to excel in sports, develop, social, health, education-centered plans,
KBS / Slum Soka need your help

BECOME

a sponsor of young talented teams with a lot of ambitions

BENEFIT

from the good image of our popular teams in Kibera
from the human resources of the club to market your brand in the area

BE ASSOCIATED WITH

a sporting and social success story in a slum

JOIN IN

our partners: Rubis Energy, Razel-Bec, Airtel, Allianz, AFD
French Embassy, Alliance Française, CPF, LFDD

SHARE

our core values: responsibility, equity, respect, ethics and solidarity

SUPPORT

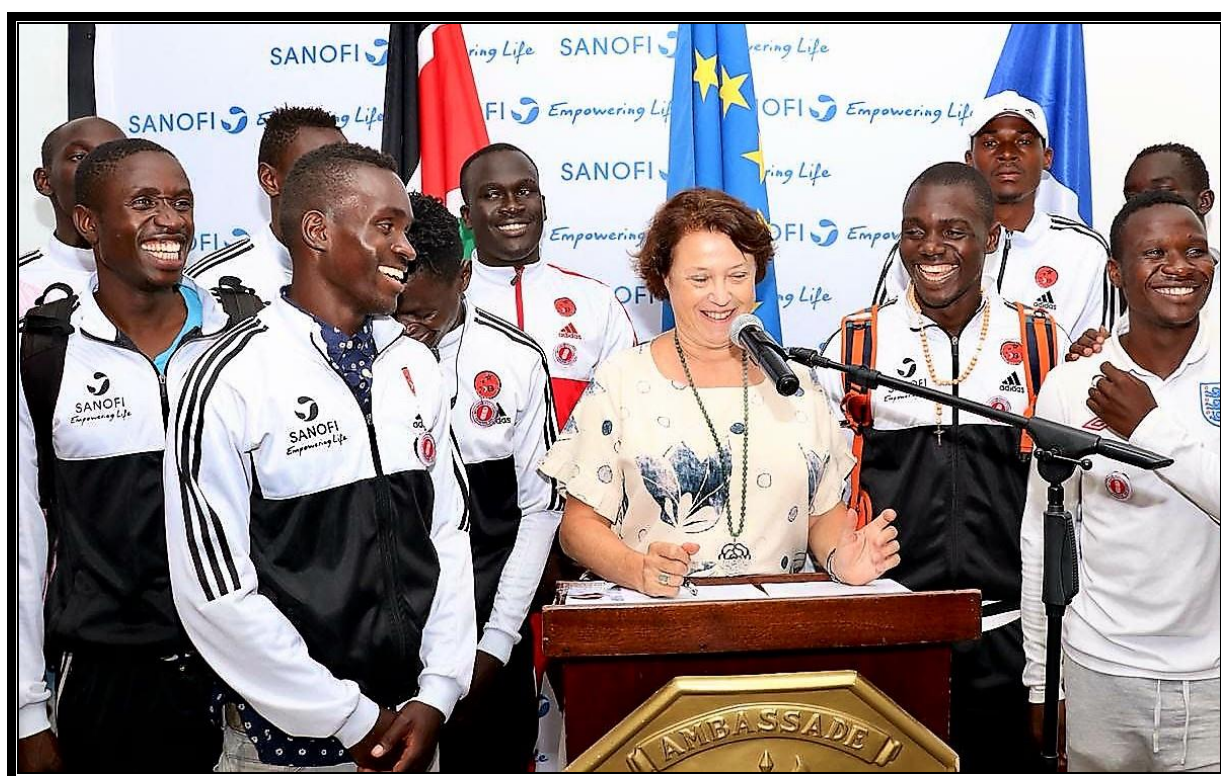
the teams, the families and receive great thanks from a large community

CARRY

a community-based club to the Premiere League, the top of local football

OFFER

A better future through an efficient sport academy



We are all proud to be part of a success story in a slum
The Ambassador of France in Kenya and the MP of Kibera follow our teams

THROUGH THE KBS / SLUM SOKA, YOU CAN

MARKET YOUR BRAND

On the sport kits of players / on the banners around the field
On a customized bus all around Kenya allowing a wide publicity
A big visibility in the large slum of Kibera
Through our players who can advertise / supply / sell your products
During various competitions / social events / campaigns
In the local (games live on TV!) and international press

BE ASSURED OF THE GOOD USE OF THE FUNDS

Details of each account regularly presented to the sponsors
Our resources are primarily used to improve the life of our players

SHOWCASE YOUR CORPORATE SOCIAL RESPONSIBILITY

Supporting a community-based club means helping a lot of people
Offering a brighter future to the youth
Being wholly involved in the social life in Kenya

2022.23 SEASON PROVISIONAL BUDGET

KBS in NSL (2nd Tier League) = Ksh. 9,919,500

MATCHES: ksh. 3,995,000

TRANSPORT: covered by RUBIS

TRAINING and Development: ksh. 4,386,000

SPORT KITS: ksh. 998,500

ADMINISTRATION: ksh. 280,000

HEALTH: ksh. 260,000

SLUM SOKA, the youth teams in local leagues = Ksh. 1,666,000

Boys (U17 + U13 + U10) and girls (U17 + U10) : An average of 350,000 per team

EDUCATION PROJECTS = Ksh. 920,000

SCHOOL FEES (345,000) / COURSES (640,000) / PROFESSIONAL TRAINING

INVESTMENTS = Ksh. 3,950,000

+ SECOND HAND BUS (purchased by Rubis) / **MULTIPURPOSE HALL** (done in 2021)
RENOVATION OF THE MULTI SPORT PITCH: (3,950,000)

A thriving company + young promising teams = Great things happen together!

*Our partners
Can be
Visible
On the
Sport kits
Live on TV!*



*Our partners
Can be
Visible
On the Banners
Around the field
Live on TV!*

*Our partners
Can be
Visible
On a
Customized
Bus running
Country wide*





*Our partners
Can be
Visible
In various
Local and
International
Media
All the year!*



*Our partners
Can be
Visible
In sport and social
Events in Kibera
Crowded stadium !*



*Our partners
Can communicate
spread messages
within the slum
More than 300,000
People !!!*

Yes, sports can change many lives in KIBERA !!!

Yes, we can !



Kibera Black Stars

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Let's win together!



Let's shine together!